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Metallife NEWS Thermalife™



Don't Take our Word for It!



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Badger Metal Tech, Inc.

Special July Letter 2002

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If you have Acrobat Reader, click on #6 above to see the gravity of this problem we face as a nation.
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For almost 20 years, customers from around the world have been using and reporting the benefits of using our Metallife process to increase productivity and extend tool life. This translates to bottom line profits. Many metal formers that did not take a proactive approach to decreasing costs, sad to say, are either no longer in business or have been absorbed by larger corporations. For example, in 1983 there were over 1200 die casters in the US. As of 2002, there are less than 300 that have survived.

Part of the problem is not so much the

fault of the industry, but rather the lack of support and ever increasing regulatory intervention from our government.

Meanwhile China has become extremely aggressive in all manufacturing sectors. Daily we hear shocking stories of tools, components, and full products being copied with little regard to patent and or trademark violations.. Sometimes they quote jobs so far below US pricing that tool shops could make more by buying the tooling from China, then resell it to their customer. What a sad state of affairs.

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The same pressures are being applied to other tool shops that supply net shape product tooling for - plastic, drawing, forming, forging and blanking.

Our government needs to wake up soon to the fact that China is destroying our manufacturing base in the United States. If no action is taken now, in the future we may not only be dependent on foreign nations for our energy but also our manufacturing needs.

Since we, even as a group, can no longer count on our elected officials for help, it has become extremely important to hold on to whatever business we have at the moment.

In March of 2001, we predicted tough times ahead.

Little did we know that compounding these negative indicators of the time, would be the additional threat of terrorism to Americans on our own homeland soil, and a total collapse of the high flying tech stocks.

Just recently we have witnessed catastrophic accounting corruption in large businesses at extremely high levels that still goes unpunished. This corruption has removed billions of dollars from personal portfolios of Americans that would have been used for retirement income.

Is it any wonder that our economy has not recovered as originally forecasted soon after September 11th? What will be the next shoe to drop?

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Through all this turmoil and confusion, we at Badger Metal remain committed in two major areas.

Number #1 - We will continue to impress upon the remaining industries the importance of being proactive and the benefits that you will receive by doing so that translate to a company's bottom line.
Number #2 - Full support for growing the manufacturing sector in the United States by absolutely no technology sharing or interest in any foreign country, especially China or those in the Pacific rim.

We are only fooling ourselves to think that products sold here can be made less

expensively in China. What happens when not only the components but also the entire product is manufactured in China? Ask those that have already experienced this.

We encourage you that have not, as yet, tried Metallife or Thermallife or wonder about its benefits to visit the links on the left side bar. There you will find not only short supported testimonies but also some letters that we have received from "more than satisfied" customers.

Our support to the industry remains as when our company was founded, and we trust that you and your chapters will continue your support of us as well.

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